Kerridge
Commercial Systems

Pupkewitz MegaBuild make the Move to e-Commerce with K8 Web Builder

Pupkewitz MegaBuild have gone live with K8 Web Builder a powerful, integrated e-commerce solution. Web Builder integrates into Pupkewitz MegaBuild's existing K8 ERP system, enabling them to trade 24/7.

Pupkewitz MegaBuild implemented K8 Web Builder as a business to business tool, giving their existing customers the additional functionality to:

- View and order goods online - by brand or product category
- View their current account information
- Create an order or enquiry
- Print quotations and invoices
- Check statements as well as online order status.

K8 Web Builder offers:

- A fully featured corporate website solution
- In-built content management
- Bulk upload for rich content
- Live feed of customer pricing, stock availability, etc
- Multi-brand, multi-channel- sharing a single back-office data-set
- Rapid deployment capability

Pupkewitz MegaBuild are one of Southern Africa's largest building and hardware supply operations and have been a leading supplier of building goods since 1946. The addition of an e-commerce website adds a lot of value to the business. The online selling capabilities enables customers to place orders at any time of the day or night, making Pupkewitz MegaBuild more accessible to their customers.

Danie Du Toit, Financial Director at MegaBuild said: "We are currently still in a final proof of concept stage with only limited customers having access to our website. We look forward to the official launch, when all customers can benefit from our e-commerce service offering."

Pupkewitz MegaBuild

// MegaBuild has been a long-standing customer. It is good to see clients prosper with the solutions KCS offers.

- Danie Du Toit, Financial Director, MegaBuild

Client Focus

- Full real-time integration with K8 ERP

- Easy in-house maintenance of website

- Customers can source own account information and pricing

- Immediate visibility of customer orders

- Immediate access to product detail

Tiaan Deetlefs, Account Manager for MegaBuild said: "MegaBuild has been a long-standing customer. It is good to see clients prosper with the solutions KCS offers. MegaBuild will see results in both their sales processing and bottom line, while customers will benefit from Web Builder allowing them to place orders anytime anywhere at their own convenience".

About K8 Web Builder

K8 Web Builder is an integrated e-commerce solution, with a comprehensive, intuitive content management system. K8 Web Builder is both functionally-rich and extremely flexible. It provides a platform to increase the capacity of your existing resources and open up valuable new sales channels. Using real-time information, K8 Web Builder provides complete facilities for your customers to enquire and place orders on a self-service basis. Transactions are automatically fed back into K8 to maintain data and customer records - it's both simple and straightforward, and with no repeat keying required.

Without expensive and complex website developments, K8 Web Builder makes online trading for any type of business an easy to maintain and profitable service. By helping you to improve your customers' buying experience, your competitive advantage is enhanced.

For more information about MegaBuild, visit:
http://www.megabuildonline.com/

Contact Kerridge Commercial Systems SA

Tel: +27 (0) 11 707 3333 | marketing@k8.co.za | www.kerridgecs.co.za

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